

**Instructions** Please answer all three questions. Be sure to provide reasoning for your answers.

1. Carefully define the following terms.
  - (a) A *bargaining solution* (in the axiomatic bargaining framework)
  - (b) The *virtual value function* associated with a distribution  $F$ .
  - (c) The *Vickrey-Clarke-Groves (VCG) mechanism*.
  
2. Two players bargain via the Rubinstein alternating offer procedure to divide a “pie” of size 1.
  - (a) Suppose that the players have different utility functions:  $u_1(z) = z$  and  $u_2(z) = \sqrt{z}$  and use a common discount factor  $\delta \in (0, 1)$  to discount future utilities. How will the pie be split in the unique subgame perfect equilibrium?
  - (b) Now suppose that both players have identical linear utility functions  $u(z) = z$  but use different discount factors  $\delta_1 < \delta_2$  (both in  $(0, 1)$ ) to discount future utilities.
    1. How will the pie be split?
    2. For what value of  $\delta_2$  is the split in part (b) the same as in part (a) when the common discount factor  $\delta = \delta_1$ ?
  
3. There is a single object for sale and two (2) potential buyers are bidding for the object. Bidder  $i$  assigns a value of  $X_i$  to the object. Each  $X_i$  is independently and *uniformly* distributed on the interval  $[0, 1]$ . Bidder  $i$  knows the realization  $x_i$  of  $X_i$  and only that other bidder’s values are independently and uniformly distributed on  $[0, 1]$ . The object being sold has a use value of 0 to the seller.
  - (a) Suppose that the seller sells the object using a *second-price* auction (SPA) and sets a reserve price of  $r > 0$ . What is the optimal reserve price  $r^{SPA}$  that a seller should set in a second-price auction?
  - (b) Now suppose that the seller sells the object using a *first-price* auction (FPA) and sets a reserve price of  $r > 0$ . What is the equilibrium bidding strategy  $\beta_r : [0, 1] \rightarrow \mathbb{R}$  when  $r > 0$ ? What is the optimal reserve price  $r^{FPA}$  in a first-price auction? How does  $r^{FPA}$  compare to  $r^{SPA}$ ?
  - (c) Finally, suppose that the seller sells the object via a second-price auction but instead of setting a reserve price  $r > 0$ , the seller charges each bidder an entry fee  $c > 0$ . Thus, in order to participate in the auction each bidder must pay a non-refundable amount  $c$  to the seller prior to bidding. What is the optimal entry fee  $c^{SPA}$ ?