

Rui Zhou 周睿

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Education

Pennsylvania State University

Ph.D. in Economics

State College, PA

Aug 2025 – Present

Peking University, Guanghua School of Management

B.A. in Finance, Financial Economics Track

Beijing, China

Sept 2021 – Jul 2025

University of Michigan, Ann Arbor

Exchange Student

Ann Arbor, MI

Jan 2024 – May 2024

Research Interests

Behavioral Economics, Microeconomic Theory, Mechanism Design, Game Theory.

Working Papers

- “Negative Framing and Payment Compliance for Public Services: Evidence from a Field Experiment.” (with Peng Chang, Tianyi Che, and Juanjuan Meng)
Accepted for presentation at the 86th Academy of Management (AOM) Annual Meeting, 2026.

Teaching Experience

- **Teaching Assistant**, Introductory Macroeconomic Analysis and Policy
Pennsylvania State University (Instructor: Dave Brown) *Spring 2026*
- **Teaching Assistant**, Introductory Macroeconomic Analysis and Policy
Pennsylvania State University (Instructor: Paul Kagundu) *Fall 2025*
- **Teaching Assistant**, Advanced Microeconomics Theory (Graduate Course)
Peking University (Instructor: Fanqi Shi) *Fall 2024*
- **Teaching Assistant**, Behavioral Economics
Peking University (Instructor: Juanjuan Meng) *Fall 2023*

Conferences & Presentations

- Academy of Management (AOM) Annual Meeting, Philadelphia, PA *Aug 2026*

Selected Awards & Honors

- Peking University ICBC STAR Scholarship (Top 1%) *Sept 2024*
- Special Prize (team of 6), 31st “Challenge Cup” of Peking University (Top 1%) *Jun 2023*
- First Prize, 33rd Beijing College Students Mathematical Competition *Dec 2022*

Languages

Mandarin, English.

References

Available upon request.